



RAJIV GANDHI INSTITUTE OF MANAGEMENT & SCIENCE

(APPROVED BY AICTE, AFFILIATED TO JNTUK)

124, Thimmapuram Village, Achampeta, **KAKINADA - 533 005.**

Website : www.rimsmba.org, E-mail : office@rimsmba.org

Date: 17-05-2023

CIRCULAR

SUB: Appointment of Media Cell

Communication, Information & Media Cell is college student media. It handles college press releases. It serves the institute's Public Relations, Social Media Management, and Official Newspaper/Newsletter:

1. Public relations—The club handles the institute's media relations and informs the media of events. Covering college events, writing press releases, taking photos, and ensuring media coverage are the main tasks.
2. Newsletter—RGIMS POST, the official newsletter, is designed and compiled by the club and covers campus activities, new research papers, and faculty conferences at the national and worldwide levels.
3. Social media - The Communication Club manages RGIMS Facebook, Instagram, and Twitter accounts

The student administration handles all RGIMS media relations and reporting. We tell you about notable happenings and hope you find them interesting.

EVENTS: The club also hosts fun events at the institute festival and during the school year, such as

Blow-off some steam: Face book based poetry event

Shred the Op-Ed: Event with English Editorial Board about opinion writing.

Devil's Advocate : Un popular social event opinions and defense.

Communication, Information & Media Cell develops formal and informal writing, digital, and report content generations skills. The RGIMS group will help you develop yours of skills, personality, and interactions with Kakinada media and journalists. You will build lifelong friends and memories, and we will enjoy teaching you to be a good reporter.

CIM offers its members an excellent atmosphere to grow beyond club activities. CIM is a well-connected student community that allows incoming batches to engage, learn, and get job and non-career advice from club elders.

The following members are appointed as committee members for a term of 2 years.

S. NO.	NAME OF THE STAFF	APPOINTED AS
1	Mr. S. RAJU	Co-coordinator
2	Ms. B. Lalitha Kumari	Member
3	Ms. B. Sowjanya	Member
4	Mr. B. T. Swamy	Member
5	Mr. M. Gangayya	Member



Head of the institution

PRINCIPAL

Rajiv Gandhi Institute of Management & Science
KAKINADA

